



FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

WE WELCOMED INFLUENTIAL BUYERS FROM AROUND THE WORLD

100,000* 75%

46%

40%

Visitors

Visitors were C-level, **Directors & Senior** Managers

Corporate buyers

International visitors

TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT













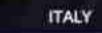
















KUWAIT



Source: Exhibitors' and visitors' survey

















TURKEY





79% of attendees consider the Future Blockchain **Summit an important** event to attend for their business

COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

104+

18+

400+

125+

Companies

Countries

Global investors

Speakers on stage

74%

International Companies

26%

Local Companies

TOP 10 EXHIBITING COUNTRIES





TURKEY







HONG KONG



IRELAND











POLAND



INDIA

CAYMAN **ISLANDS**



USA









Future Blockchain Summit - Great scalable opportunities



Metahero unveiled the global launch of its v3 Metascanner, a cutting-edge technology billed as the world's most advanced 3D scanner. Metahero also announced plans for 24 of its world-first 3D chambers at 24 locations across the globe.

Dubai World Trade Centre free zone (DWTC) and CoinMENA signed a memorandum of understanding (MoU) to develop a crypto asset and blockchain hub at Dubai World Trade Centre (DWTC).

Dubai World Trade Centre – the organisers of the Future Blockchain Summit is now a crypto zone and regulator for cryptocurrencies and other virtual assets

The move is part of a drive by Dubai to create new economic sectors



The Bizthon shared the ethos of the Future Blockchain Summit, bringing together the entire business ecosystem to share knowledge on new ideas and developments, network and further promote blockchain as a business solution in our fast-evolving world. "

Gaurav Dubey

TDeFi CEO and Founder

Organiser of Business

Blockchain Hackathon



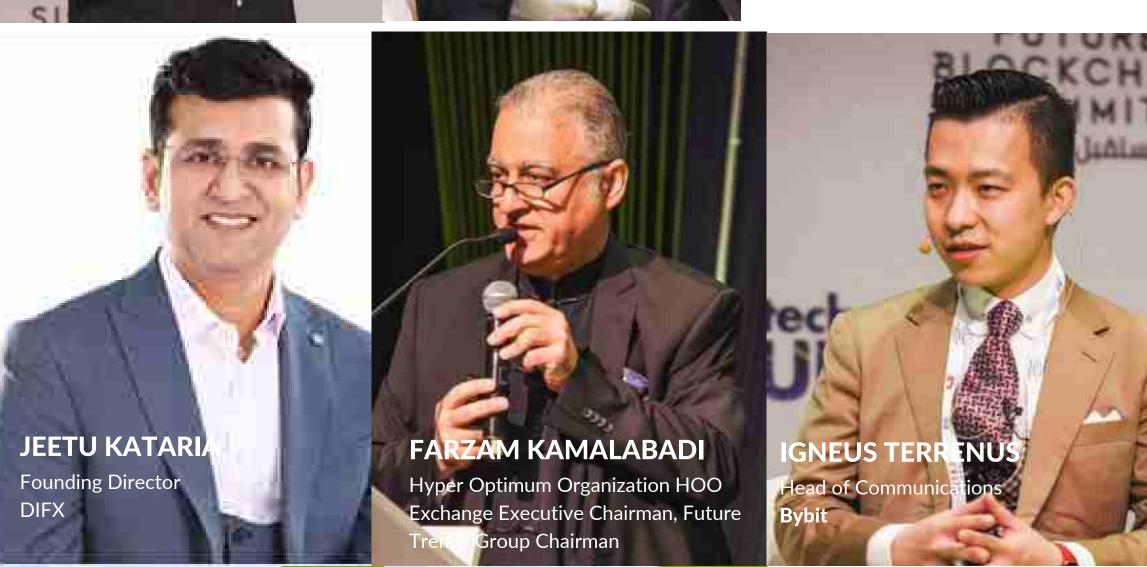




175 + speakers

50+ hours of content

INSPIRATIONAL SPEAKERS FROM 33 COUNTRIES





SUPERSTAR SPEAKERS LIGHT UP THE STAGE



"Energized' is the best way to describe what happened today at the summit -Metahero once again stealing the show. Between featured panels, numerous on-site interviews, and more conversations than we can count - we provided the Metahero experience to everyone, and it's a powerful experience."

Robert Gryn CEO Metahero



2021 SPONSORS & PARTNERS

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Vertical Sponsor











Silver Sponsor

















Sponsors









Bullian Transferages Steam Mille Cont House

Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

Sylvin And Horsey & Colone 22 2007

BUSINESS

GULF NEWS 😸



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Hoo makes Middle East debut with Future Blockchain Summit in Dubai

The company's business offering entails over 2.4 million total users





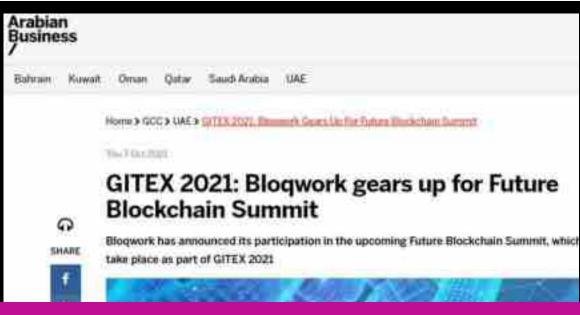




A 'mega capital migration







BREAKING STORIES ACROSS GLOBAL MEDIA





Future Blockchain Summit partners with Cointelegraph to host a bi-weekly webinar series "Around The Block". Throughout our bi-weekly episodes, we look to delve deep into all things blockchain and crypto

Kristina Lucrezia Corner, Editor -in Chief will be moderating the session at the Future Blockchain Summit



HEAR OUR CONVERSATION WITH

59 COINTELEGRAPH







Hear it from our exhibitors and partners











"A good forum to meet potential investors and partners".

"Every year I see the level is going up and up. It is really great to be part of the Future Blockchain Summit."

"As someone new to this region, I have found this conference as excellent springboard for potential business in UAE"

"We see a lot of opportunities here and gathering of a lot of cool people in one place."

"We generated some interest from a lot of solutions."

incredible leads, we had different companies from around the world looking for a tech company in the UAE providing blockchain

"The best tech conference in the Middle East."

Michael J. Lawrence CEO and Founder Blogwork

Mohammed Arif Ansari COO-LYOPAY

Duncan Johnston-Watt Blockchain Technology Partners

Yevheniia Broshevan CEO of HackenProof, Co-founder of Hacken

Dr. Tamer Mitwally CSO, Digital Finance Exchange

Talal Tabbaa Co-Founder, CoinMENA

MENA region leapfrogs in digital innovation and semerging technologies

MENA governments have played a decisive role in driving economies in the direction of digital transformation by embracing blockchain and digital assets.

Growing Institutional Acceptance...

UAE

Dubai World Trade Center (DWTC) established a Crypto Hub in 2021 to support businesses in the blockchain and cryptographic sectors.

Saudi Arabia

Saudi Arabian Monetary Authority among the first in the world to deploy blockchain technology for money transfers.

Bahrain

Bahrain

Africa

Central Bank of Bahrain ('CBB') has issued comprehensive regulations to govern and license 'Regulated crypto-asset services' in Bahrain.

Africa

Markets like **Kenya**, **Nigeria**, **South Africa**, **and Tanzania** had some of the highest grass-roots adoptions in the world and ranked in the top 20 Global Crypto Adoption Index.

From government support to adoption – technology plays a crucial role in shaping the growth and development of MENA countries...

UAE: A Rising Crypto Capital

UAE poised to be a
Global Hub for
Cryptocurrency as
Market Capitalisation
hits \$1.4 trillion up
86% year to date



We are now a crypto zone and regulator for cryptocurrencies and other virtual assets

The UAE Securities and Commodities Authority (SCA) signed agreements with the country's flagship free zones to issue approvals and licences for crypto asset-related financial activities supporting businesses underpinned by blockchain and cryptographic technologies

Free Zones include:

DUBAI WORLD TRADE CENTRE

DUBAI MULTI
COMMODITIES CENTRE
(DMCC)

DUBAI AIRPORT FREE ZONE AUTHORITY (DAFZA)



"UAE a shining example of tech adoption. Things happen here very fast, it is one of the most pro business environments in the world and things are built with real quality".

Changpeng Zhao
Binance CEO and Founder





INTO THE METAVERSE

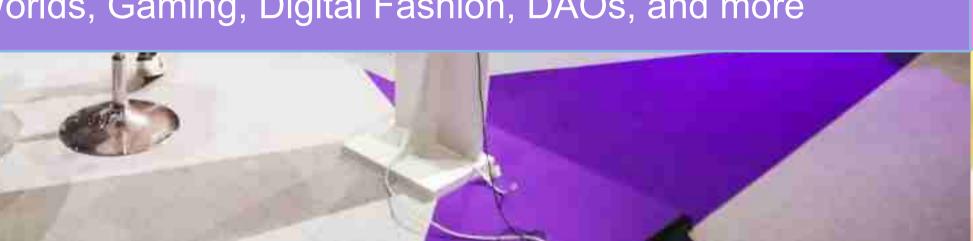
Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy

"The size of the metaverse market is worth \$800 billion."

- Bloomberg



Conversations on some of the world's most exciting elements of the Web 3 ecosystem - DeFi, NFTs, Virtual Worlds, Gaming, Digital Fashion, DAOs, and more





NFT FLEXING Demystifying NFTs with tailored masterclasses in an interactive and cohort learning environment



INTO THE METAVERSE

Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy



DIGITAL UTOPIA

Create a multi- sensory live experience that to a get a glimpse of the digital future in gaming, entertainment, retail and real estate

INNOVATION MARKETPLACE

Startups from key players in the NFT, Gaming and Metaverse ecosystem

Emerging Blockchain Platforms

The growth of the overall cryptocurrency industry in 2021 has led to the rise in prominence of new blockchains beyond market leaders, giving developers new platforms to build decentralized applications.

Platform Labs

Focused training on the impact of new notable blockchain platforms that will play crucial roles in the growth and future of the industry.





Content

Compelling content targeting blockchain developers seeking exposure to the newest tech for building decentralized apps in FinTech, Healthcare, Government, Enterprise, and the Consumer space.



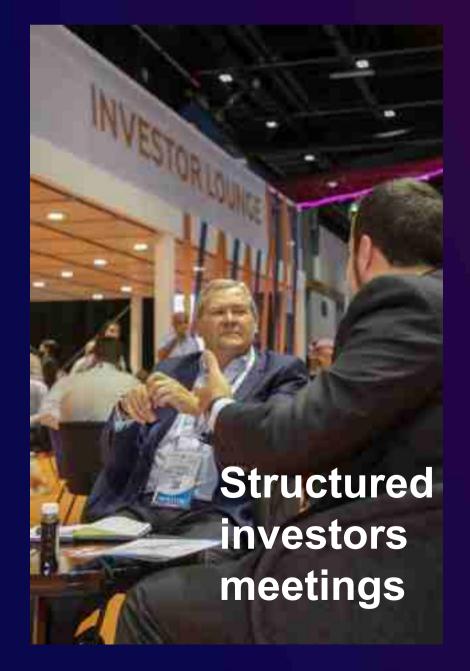
- Developers, Engineers and Architects
- Programmers
- Solutions Architects
- Network professionals
- IT professionals
- UX & UI
- App & dAPP professionals
- Database Managers
- Data science
- Al and Tech Sales professionals
- C-suite
- Cloud (5g) professionals
- Executive/VP/Director Level
- Product and Platform Managers

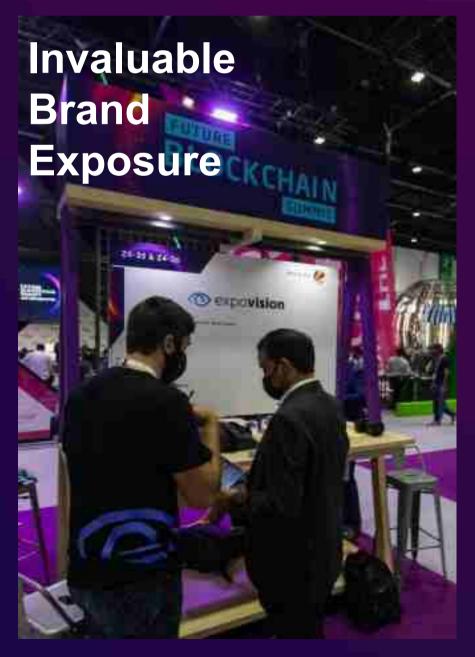
STARTUPS SUITE

Integrated experiences focused on grooming and growing the most promising global startups

THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Our startup package to gain access to:









The dream-makers: 400+ investors guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average \$1.5 million at the show 80%

Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK





























PLAYFAIR Capital -

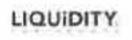


octopus

investments











anthemis

Show Highlights

INVESTORS PROGRAM

- Investors Summit **Building the Tech Ecosystem** of Tomorrow
- Investors Club Peer-to-Peer Networking
- Concierge Matchmaking with start-ups of interest

The biggest startup-investor networking platform in the region

Some of the Investors that joined us in 2021



Noam Inbar Gryffin Ventures, Israel



Omri Toppol North First Ventures, Israel



Dor Lee-Lo IBI Tech Fund, Israel



Philip Baillieu Ragnar Capital Partners, UK



Richard Greer MENA Tech Fund, UK



David Prais Greater London Investment Fund, UK



Ben Schmerler SUNU Capital, Kenya



Amer Ramzan Promentum Equity Partners, Denmark



Hema Vallabh Five35 Ventures, South Africa



Henrik Von Schoultz Angel Investor True Global Ventures, Sweden



Noa Gastfreund Hybrid, Israel

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING BLOCKCHAIN STARTUPS

Thrilling pitch moments as world's most daring blockchain startups go head to head









A COALITION OF POWERFUL EVENTS

Whilst retaining a unique focus on the global blockchain ecosystem Future Blockchain Summit will be strategically co-located with...



One of the largest technology events in the world with a **41** year legacy of success



Attracting **400**⁺ Tech investors from **30**⁺ countries – meeting **500**⁺ international startups



Fintech Surge will feature innovations acrossing Banking, Asset & Wealth Mgt, Insurance, Regulation & more



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together



Ai Everything is one of the largest Ai applications conference in the world. 100⁺ Al enterprises & startups & 200⁺ international government leaders

5 OTHER TECH SHOWS = MORE BUSINESS OPPORTUNITIES

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN



Save time & cost



Engage with 100,000+ visitors



2,000+ leading brands and enterprises

2022 SPONSORSHIP

PACKAGES

FUTURE
BLOCKCHVIN
SUMMIT
قمة مستقبل البلوك تشين

10-13 Oct 2022

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	4SQ M STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	549,500	313,950	200,975	142,615	59,998	78,200	18,020
Investment (in USD)	151,795	86,726	55,517	39,396	16,574	21,602	4,977
Features & Deliverables							
Speaking & Thought Leadership							
Special Advisor on topics/themes for conference programming	•						
Speaking opportunity - Keynote or tracks (10min)	•	•	•	•			
Panel session	•	•	•		•		
Workshop or Briefing Host (1.5 hours, 20pax)	•					1.5 hours	
Speaking slot (20min)		•				•	•
Application for startup pitch competition							•
Exhibition Space incl. premium build	100 SQM	50 SQM	25 SQM	25 SQM	12 SQM	NIL	4 SQM POD
Branding, Marketing & Media Coverage							
Locked in logo (all marketing & communication)	•	•	•	•			
Website - Logo on homepage	•	•	•	•	•	•	
Profile on website	•	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	•	•
Logo on Promotional Emails	•	•	•	•	•	•	•

2022 SPONSORSHIP

PACKAGES



10-13 Oct 2022

	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•						
Social Media mentions	•	•	•	•	•	•	•
Press Release mention	•	•	•				
Interview (quote) in PR	•						
Logo inclusion in Visitor Guide	•	•	•	•	•	•	•
Sponsor content in Visitor Guide	•	•	•				
Invite Guest wish-list	•	•	•	•	•	•	
Dedicated email - overall show	•	•					
Onsite Branding							
Main stage area branding (digital)	•	•	•				
Track rooms stage branding (digital)	•	•	•	•			
Logo on relevant signage	•	•	•	•	•	•	
Access							
All Access Passes	20	10	10	7	5	3	2
Facilitated Meetings via APP	•	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•			
Invitation to Speakers Dinner	•	•	•	•			
Exhibition Access/ Ground Staff	7	5	5	4	3	2	2

10-13 Oct 2022



STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



PREMIUM BOOTH 3M X 4M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 10,371

AED 37,545



PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



Build Your Own Booth

SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)